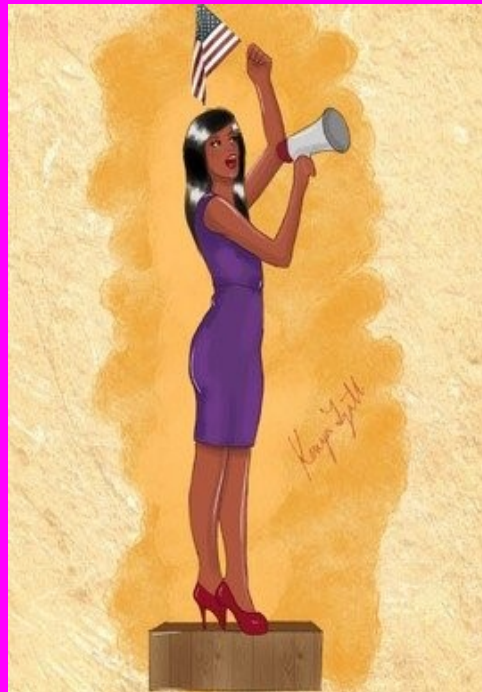


# *Learn Marketing Tactics*



# Advertise Your Products with Commemorative Bricks

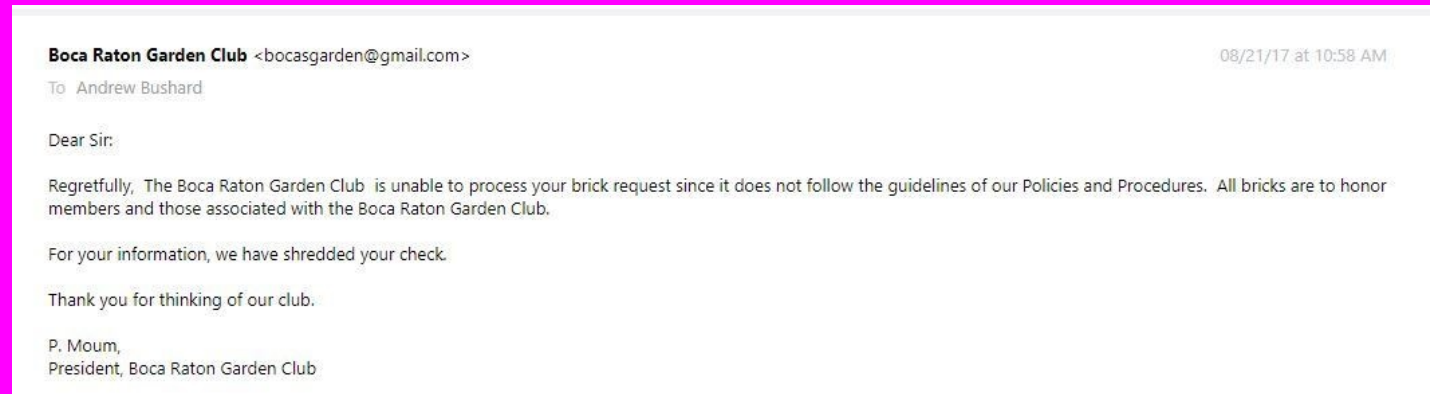
Somewhere I got the idea to use commemorative bricks to advertise my books. I found opportunities. Many opportunities had expired, but I did find current ones.

I succeeded in purchasing a commemorative brick advertising opportunity through the [NMLRA \(National Muzzle Loading Rifle Association\)](#). As I recall, I advertised my book *Let's Cherish Cuntbusting* through this program.

I followed up more than once with the [Village of Enon](#). They did not respond.

I also followed up with the [Murray State College Foundation](#). They could not locate my check and we did play phone tag, but without resolving the matter.

[The Boca Raton Garden Club](#) declined to create a commemorative brick advertising my Pulitzer Prize winning novella *The Seduction of Anita Sarkeesian*. Read their reply:



When you need to refresh your marketing, apply this idea.

When you want to excite your life, choose the books mentioned above:

[Choose \*Let's Cherish Cuntbusting\*](#)

[Choose \*The Seduction of Anita Sarkeesian\*](#)

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# Stick it to Saudi Arabian Embassies and Other Saudi Entities

When you want to recharge your marketing, I have an idea for you!

Freedom House has declared Saudi Arabia a tyranny. Because Free Press Media Press lives to spread the good news of the Constitution, the Bill of Rights, and the First Amendment to all the nations, we have campaigned through our marketing to stick it to Saudi embassies and other Saudi entities.

I found mailing addresses of Saudi entities from the Saudi Portal and other sources. As I mentioned elsewhere,

I have sought advertising through newspapers, magazines, malls, libraries, bookstores, agencies, and entities in Bahrain and Saudi Arabia. I have sought publication advertising in Pakistan and Afghanistan. I have sought advertising through advertising agencies in Afghanistan. I am pursuing advertising with the Saudi Religious Police (Associated Press [idea]). I have pursued advertising through Saudi exhibitors. I am seeking advertising through Saudi and Bahraini embassies and consulates. I am seeking advertising through Saudi college groups. I am seeking advertising through Saudi and Bahraini chambers of commerces. I have sought to advertise through Saudi and Bahraini bar societies. I have been seeking advertising through Saudi and Bahraini governmental agencies and departments.



I have also mailed copies of my erotica and freethought works (in English and Arabic) to select Saudi embassies and consulates.

Visualize the shock of the Saudi embassy prudes when they opened my mailings!

When you want to revitalize your marketing, find inspiration here.

When you want to excite your life, choose the books advertised in these campaigns:

[Choose Let's Use Free Speech to Bust Cunts](#)

[Choose Let's Use Free Speech to Bust Cunts \(Arabic\)](#)

[Choose Let's Use Free Speech to Praise Deism and Freethought](#)

[Choose Let's Use Free Speech to Praise Deism and Freethought \(Arabic\)](#)

[Choose The Iranian Babe Sub](#)

[Choose How to Use Freedom of Religion to the Fullest](#)

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# Experiment with Chamber of Commerce and Other Business Networking

When you want networking insight, find inspiration here.

Entrepreneurship books and podcasts recommend networking, so I knew I had to try it.

I researched networking organizations: considering cost, opportunity, and location. I focused on chamber of commerces and business associations.

I joined three organizations in 2017:

1. Austin Independent Business Alliance
2. Lago Vista and Jonestown Chamber of Commerce
3. Austin Young Chamber of Commerce

You can see a plaque and placard for two of my memberships:



Austin Independent Business Alliance events energized me. The events rocked! I loved the speeches.

While attending another organization's networking event that I didn't enjoy, an epiphany struck me. I realized these networking events throw random people together and although if two parties desire to forge a business relationship, they can, you better focus on more specific relationships. In my case, I need to find illustrators and narrators and I met neither of them at any event I attended. I can save time and energy by finding illustrators and narrators online.

After discovering this, I heard Myleik Teele recommend "only targeted networking" on her [MyTaughtYou](#) podcast.

The Austin Independent Business Alliance also offers advertising announcements for members, so I promoted my books through these announcements.

When you want to excite your life, choose the books discussed above:

[Choose Mr. Free Speech Stud Bangs Miss Anita Sarkeesian](#)

[Choose 29 Ways to Succeed with Asperger's Syndrome](#)

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# Advertise on a Billboard When You Can Afford It

When you need to blast your message, I have an idea to galvanize you.

What business owner wouldn't want to advertise on a billboard? I didn't think I could afford it.

While perusing *Indie Austin*, I decided to call Austin Today to check their billboard rates. The owner quoted me a price I could afford. I couldn't do this everyday, but I could do it for one day!

He had me draft an ad, so I mailed him an ad for my *New York Times* Bestseller *Let's Use Free Speech to Bust Cunts*.

My ad offended him. Dude protested, Anything but that! and he declared, "I support free speech, but..." He declared "cunts" on par with the most offensive words ever. I disagree.

I figured maybe God was blocking this for some reason, so I agreed to negotiate. We settled on advertising one of my other works, and he helped arrange the wording. I asked him to email me a photo when the ad went live.

As you view the my billboard ad, ponder how a cuntbusting book billboard ad could save the masses.



When you need to ignite your marketing, apply this idea.

When you want to excite your life, choose the books mentioned here:

[Choose Let's Use Free Speech to Bust Cunts](#)

[Choose A Case for Homeschooling: 95 Theses Against the School System](#)

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# Choose a Free Advertising Tip for Black Female Marketers and Others

Black women marketers and others, when you need a free marketing idea, kindly read this page.

Little Free Libraries have intrigued me. I love libraries, so the Little Free Library system of mailbox libraries ("Take a book -- Return a book") has been exciting me.

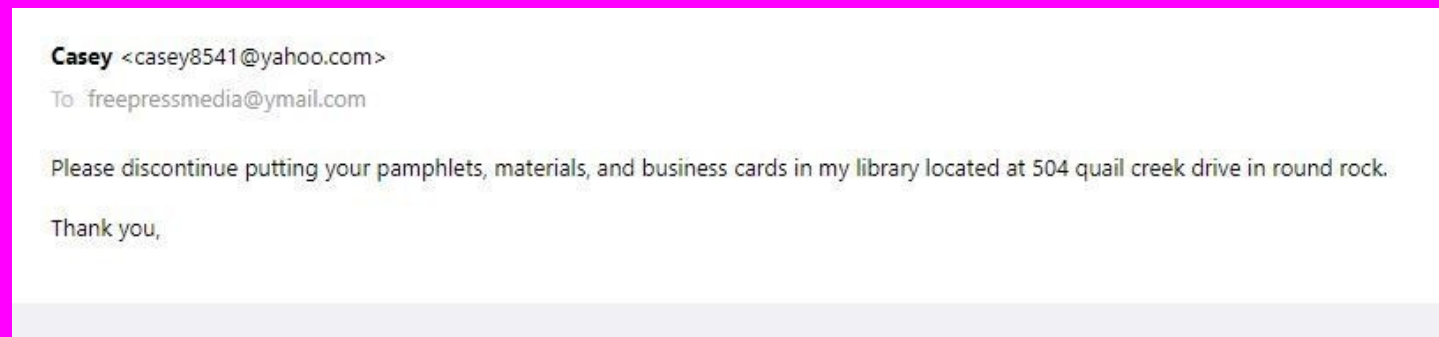
These Little Free Libraries have given me books to read and opportunities for marketing. I have donated Free Press Media Press books and music and Free Press Media Press advertising material to these libraries.

The majority of these mailbox library stewards have cherished or tolerated my donations.

My donations offended two stewards. The first steward asked me to stop donating to their library, so I contacted Little Free Library's headquarters.

The Little Free Library representative asserted that Little Free Libraries cannot control what stewards do, but the organization opposes censorship. This representative encouraged me to persuade the steward to accept my materials.

Read the second steward's email below:



I responded, "I have spoken to Little Free Library headquarters before and they said they don't advocate censorship, so it saddens me that you oppose their spirit. Censorship has no place in America. Censorship is unpatriotic."

Despite this, I trust my donations have energized Little Free Library patrons.

When you need to save money while advertising, find inspiration here.

When you want to excite your life, choose the books advertised in these campaigns:

[Choose 14 Theses in Favor of Homeschooling](#)

[Choose A Case for Homeschooling: 95 Theses Against the School System](#)

[Choose The Seduction of Anita Sarkeesian](#)

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# Advertise Your Business by Sticking it to the Regressive Left

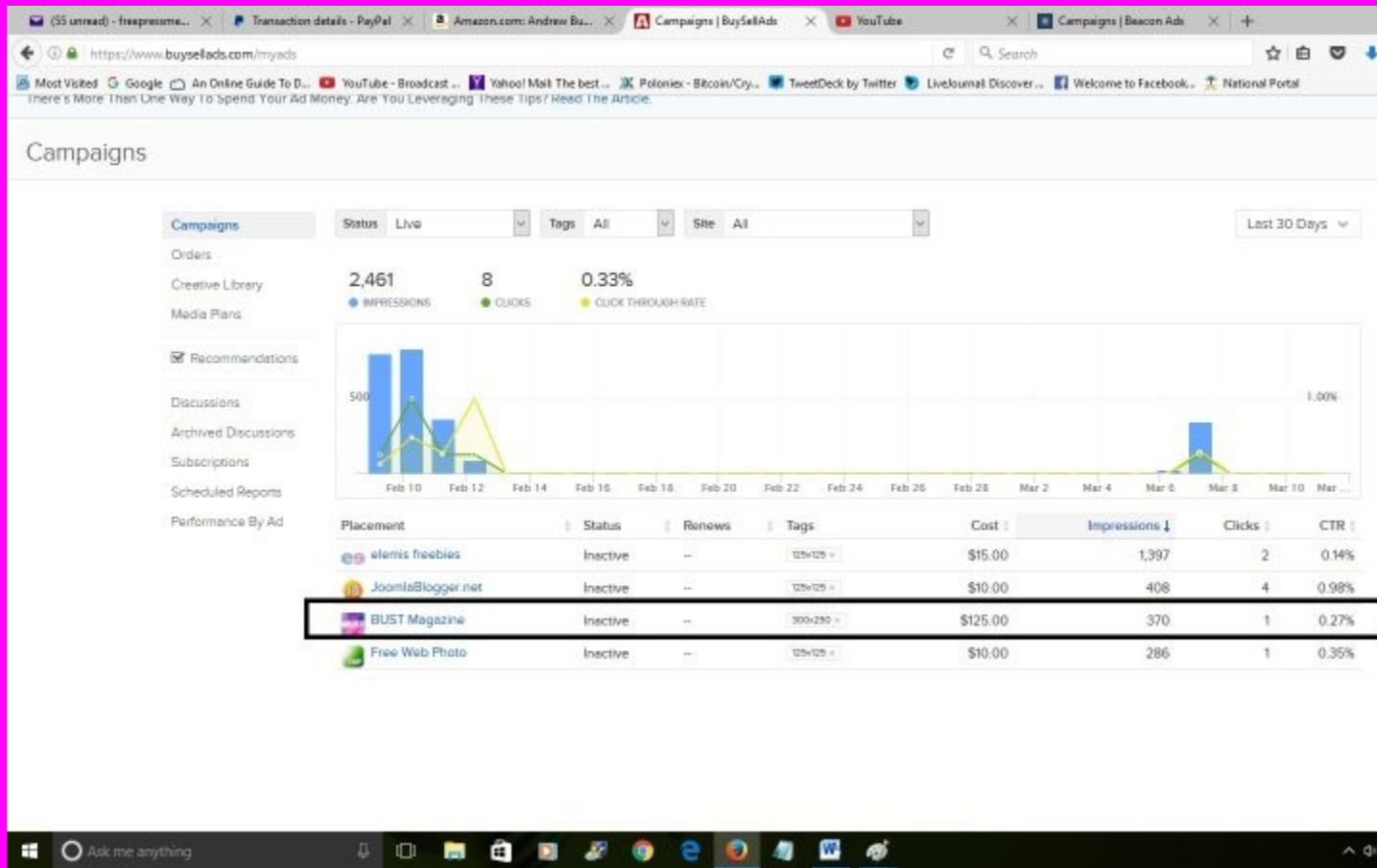
When you want to kickstart your marketing, find inspiration here.

Dave Rubin of [The Rubin Report](#) has distinguished himself for opposing what he calls the "Regressive Left" and championing what he calls "Classical Liberalism". I don't know about you, but like Dave, I want to advance Classical Liberalism and resist the Regressive Left.

I advertised my book *The Seduction of Anita Sarkeesian* on websites through the BuySellAds Marketplace. Some webmasters accepted my ad. Some webmasters declined my ad.

The notion "It doesn't hurt to try" inspired me to submit my ad to the Regressive Left magazine *Bust Magazine*. The *Bust Magazine* webmaster surprised me by approving my ad.

I cheered when the ad went live. I rejoiced that I succeeded in rebelling. Within an hour or two, the webmaster took down the ad and refunded my money, so I got free advertising. I presume he or she noticed this ad slipped through, and then had to remove it. See the 370 impressions and 1 click my ad earned:



When you want to advertise your products and stick it to the Regressive Left, apply this idea.

When you want to excite your life, choose the book advertised in this campaign:  
[Choose The Seduction of Anita Sarkeesian](#)

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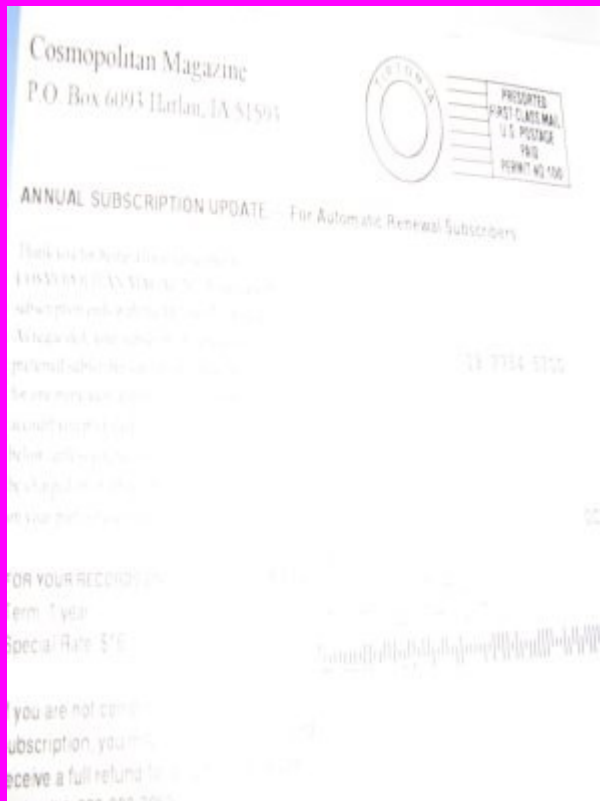
# Apply My Target Audience Research Tactics

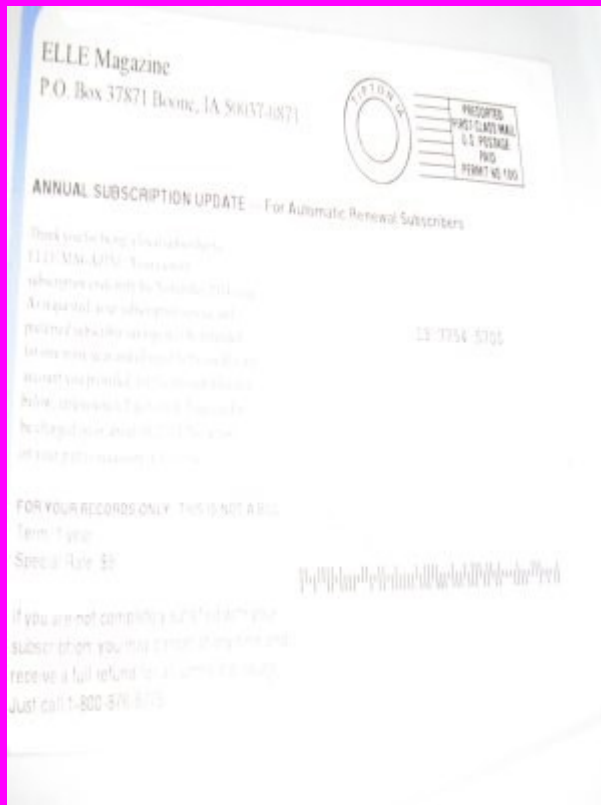
When you want to research your customers, find inspiration here.

Like I mentioned in *How to Get the Best Things in Life #freespeech*, a former coworker suggested that I read *Cosmo* to learn about women. I don't know if she was kidding or not, but after hesitating because I feared what people would think, I decided to follow her suggestion. So I started reading *Cosmo*.

I started to do this, because I have been seeking my soulmate. Then I realized I could read *Cosmo* to research my business's target audience. So I wanted to subscribe to *Cosmo*. They bundled an *Elle* subscription with it, thus I subscribed to both magazines for two years. I trust I am gaining wisdom in the spirit of Stephen Covey's *5th Habit of Highly Effective People*: "Seek first to understand, then to be understood."

You can see my subscription cards:





I loved when *Cosmo* sent promotional copies of *Cosmo for Latinas*. *Cosmo for Latinas* empowered me to bullseye focus on my target audience.

After two years, I decided my learning plateaued and I wanted to reduce expenses, so I moved on.

A couple years later, I realized I can learn for free and pinpoint my focus by subscribing to email newsletters. So I subscribed to the Brown Girl Magazine, Myleik Teele, Jess Catorc, and xoNecole email newsletters.

When you need to research your customers, adapt this idea.

When you want to excite your life, choose the book mentioned above:  
Choose How to Get the Best Things in Life #freespeech

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# Choose Free Press Media Press's Book and Album Marketing Plan

When you need to create a marketing plan, find inspiration here.

Consider marketing plans the crown jewel of business. Marketing plans enlighten you. Entrepreneurship gurus recommend studying marketing plans to empower you to create your own marketing plan.

Free Press Media Press's website's section *Learn Marketing Tactics* has enlightened you, so the 7 marketing strategies, 109 marketing tactics, and 111 marketing sub-tactics covering where and how to market, contained in Free Press Media Press's Marketing Plan, will enlighten you.

See the Table of Contents that will enlighten you:

1. Perfecting Marketing Strategy
2. Selling Creative Products
3. Applying Marketing Tactics
4. Utilizing Expert Assistance
5. Finding Networking Opportunities
6. Acquiring Professional Counsel
7. Maximizing Educational Resources
8. Sharing Marketing Insights
9. Tracking Marketing Tactics

Below you see a copy of the old marketing plan:



But you get the new marketing plan. 5 years of study and diligence has led to the creation of this marketing plan. Rejoice!

When you want to perfect your marketing plan, study Free Press Media Press's marketing plan for \$100.00

When you want to excite your life, choose the marketing plan mentioned above:  
Choose Free Press Media Press Marketing Plan

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# Leverage Transition Periods by Learning Marketing

When you are experiencing transitions, find inspiration here.

My supervisor and manager decided to transfer me to another department. However, we had to wait two months for the transfer to go through.

During this period, they couldn't find anything besides an odd task or two for me to do. So I got downtime.

Since they had little for me to do, I decided to leverage my downtime to advance my learning.

One day during this transition, my manager prompted me to focus on career goals. After reflecting, I told her I wanted to pursue a marketing consultant position [as long as I have to work for the company]. I wanted to pursue the marketing consultant position, not because I want to attain the position, but because I want the knowledge marketing consultants have, so I can use that knowledge for my business.

Thus over the two month transition, I completed approximately 142 training modules in the Accenture company portal. You can see my marketing plan entry for this here:

## **Maximizing Educational Resources:**

72. I completed approximately 142 Accenture marketing modules .

The modules I completed included subjects such as Neurolinguistic Programming, Copywriting, Negotiation, Persuasion, Communication, Writing, Cultures, SEO, Marketing, and Statistics.

I have found ways to use this knowledge for my business. For example, I have used the copywriting training's knowledge to write this site's book pages such as *Maverick*, *Maverick: How to Live a Maverick Life*, *Third Party Babe Rules*, and *Jim Rohn and Other Motivators Vs. John Piper and Other Calvinists*.

During this transition, managers would say, "You must be bored!" Nope! Not only do I never let myself enter the state of boredom, I also wanted to leverage this time for my entrepreneurship goals.

When you want to leverage your transition time, do what I did.

When you want to excite your life, choose the books mentioned above:

[Choose Maverick, Maverick, Maverick: How to Live a Maverick Life](#)

[Choose Third Party Babe Rules](#)

[Buy Jim Rohn and Other Motivators Vs. John Piper and Other Calvinists](#)

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# Seek Church Advertising and Marketing Opportunities

When you need to stimulate congregations, find inspiration here.

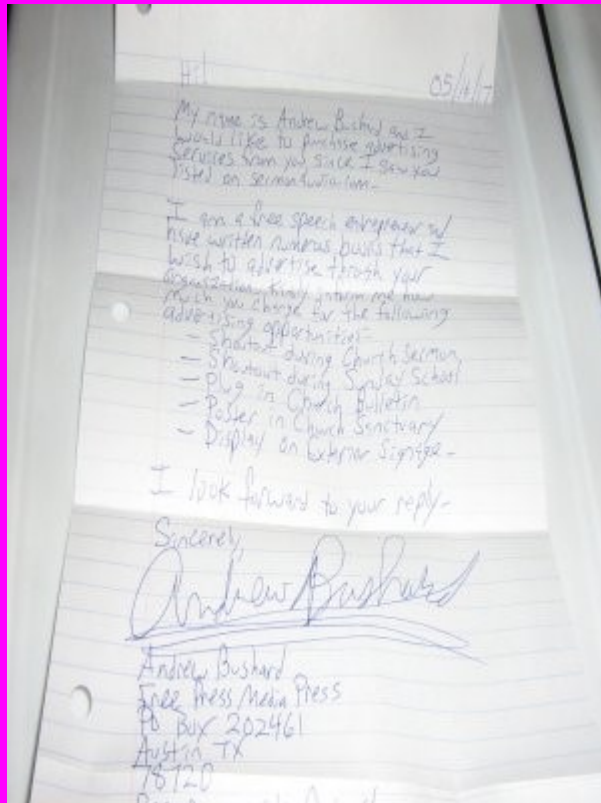
The J.S. Paluch Company and other companies sell church bulletin advertising, so I contacted them.

I also contacted churches to seek church bulletin advertising and other church advertising. In one letter template, I inquired about advertising my erotica and theology books in the church. In another letter template, I did not specify the products I wish to advertise. My consultant helped me draft the first template. The first template served as a model for the second template.

In the second template, I asked how much the church charges for the following:

- Shoutout during Church Sermon
- Shoutout during Sunday School
- Plug in Church Bulletin
- Poster in Church Sanctuary
- Display on Exterior Signage

You can see a copy of my second template below:



When you want to awaken the flock, apply this idea.

When you want to excite your life, choose the books mentioned in the first template:

Buy Jim Rohn and Other Motivators Vs. John Piper and Other Calvinists

Buy Let's Use Free Speech to Ponder John Piper and His Reformed Theology

Choose The Seduction of Anita Sarkeesian

Choose Mr. Free Speech Stud Bangs Miss Anita Sarkeesian

Choose Let's Use Free Speech to Bust Cunts

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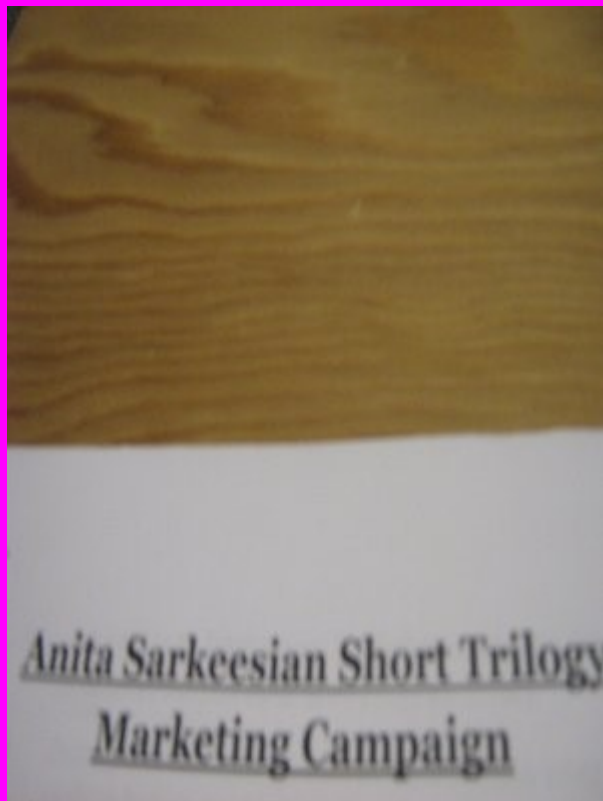
# Choose This Niche Marketing Plan

When you want to turboboost your marketing, find inspiration here.

Like I have said elsewhere, my 2nd consultant advised me to "focus on one thing", so I channeled my energy into marketing my "Short Trilogy".

I had already created a general marketing plan, so I created a specialized marketing plan for my "Short Trilogy". The general marketing plan pertains to the Free Press Media Press business as a whole, while this marketing plan focuses on promoting a line of Free Press Media Press products. I included some sections not in my general marketing plan, so these marketing plans supplement each other and both will empower you.

You can see a picture of an old version here, but you get the new version.



When you want to experience marketing wisdom, choose this marketing plan for \$49.99.

When you want to excite your life, choose the marketing plan mentioned above:  
[Choose the Anita Sarkeesian Short Trilogy Marketing Campaign](#)

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# Form a Mastermind Group for Edgy Businesses

When you want your edgy business to excel, find inspiration here.

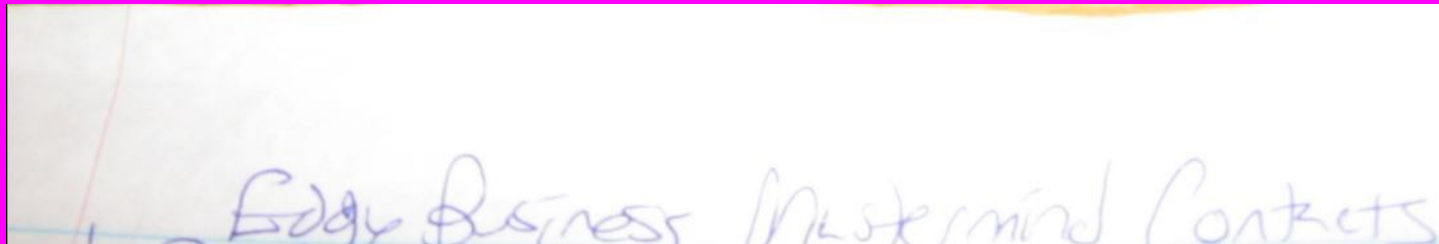
I have an idea that will energize your business.

We have two types of edgy businesses. *Cannabis Business Minds* considers the cannabis industry edgy. We can also consider the tobacco, alcohol, and gambling industries edgy. But God did not call me to serve that type of edgy.

But God **did** call me to serve another type of edgy.

When you want to accelerate your business's growth, let us form a Napoleon Hill Mastermind Group for edgy businesses like cryptocurrency coins, kava bars, strip clubs, escort services, porn organizations, prostitution brothels, and #freespeech publishers.

I have begun to implement this tactic and I have referenced it in *Free Press Media Press's Marketing Plan*. I am tracking my efforts on a sheet that you can see below:



When you want to experience empowerment, contact me.

When you want your edgy business to succeed, adopt this idea.

When you want to excite your life, choose the marketing plan mentioned above:

[Choose Free Press Media Press's Marketing Plan](#)

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# Seek to Advertise on Police Cars and Fire Trucks

When you want to advertise on police cars, fire trucks, and other department vehicles, find inspiration here.

Associated Press and New York Times articles discussed how police departments, fire departments, and other departments are resorting to selling ads on their vehicles and equipment to make ends meet. That makes me laugh!

So I sought advertising through police departments, fire departments, and other departments. I figured most businesses wouldn't succeed this way, but businesses like mine that cause controversy, wouldn't have a snowball's chance in hell. But that didn't stop me! Nothing ventured, nothing gained. So I sent emails and mailed letters to police departments, fire departments, and other departments, seeking advertising opportunities for my book *The Seduction of Anita Sarkeesian*.

Sometimes they responded. Sometimes they did not. The Collingsworth County Sheriff Department mailed me a letter saying, "We do not do any such advertising on our patrol cars or uniforms. Thank you for your letter. Good luck on your book."

You can see the envelope below:



When you need to innovate your advertising, apply this idea.

When you want to excite your life, choose the book mentioned above:

Choose [The Seduction of Anita Sarkeesian](#)

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# Use Rebellion for Marketing Purposes

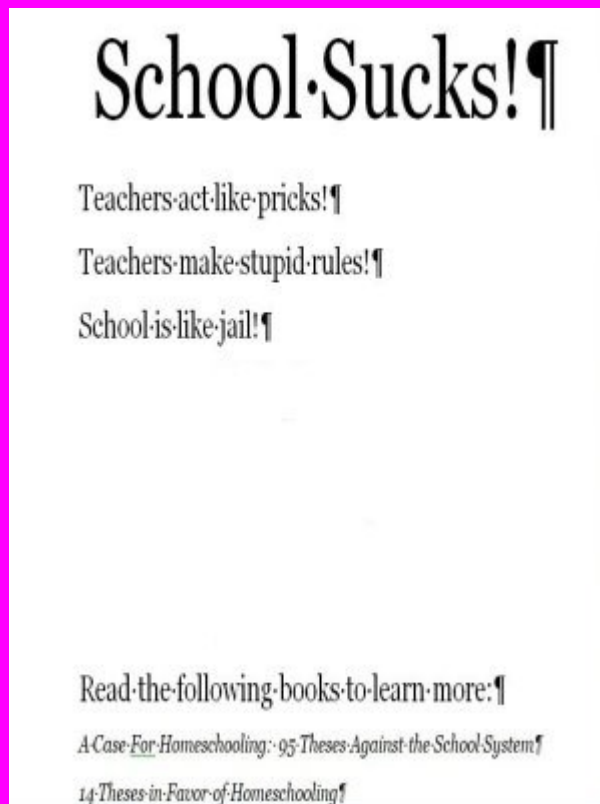
When you want to use rebellion for your marketing, find inspiration here.

When I was applying the strategy of seeking book reviews, I contacted high school and middle school clubs. I mailed them query letters and advertising posters that employ school hating and youth rebellion tropes.

I focused on political clubs. I found a socialist club or two. As I researched, Amnesty International clubs kept emerging, so I chose them.

One Amnesty International Club advisor emailed me saying she checked the club's mail and she thought my poster that calls teachers "pricks" alienates people. I did not address the letter to her, but to one of the club's officers. It doesn't matter whether I alienate her as I am not appealing to her. I have heard people say that if you open letters addressed to others, you are committing a federal offense, so did this advisor break the law?

You can see one of the posters below. Note I removed the poster's image:



When you want to use rebellion in your marketing, adopt this idea.

When you want to excite your life, choose the books advertised in these campaigns:

[Choose A Case for Homeschooling: 95 Theses Against the School System](#)

[Choose 14 Theses in Favor of Homeschooling](#)

[Choose Unschooling, Deschooling, Homeschooling, and Free Schools: 25 Poems in Appreciation](#)

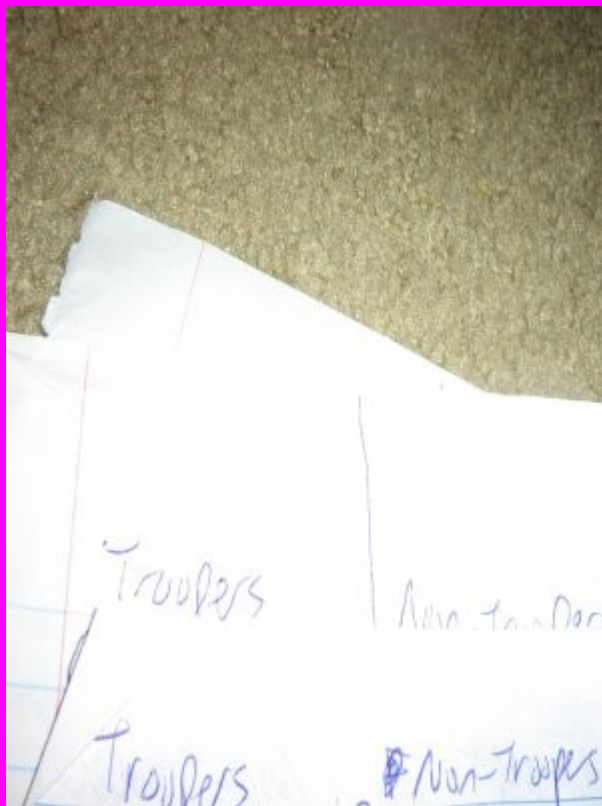
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# Create a Shit List/Good List

When you want to track a marketing campaign, find inspiration here.

My 2nd consultant urged me to "focus on one thing," so I focused on marketing my *Anita Sarkeesian Short Trilogy*.

Knowing how this series tends to offend and outrage people, I decided to create a "Good List and Shit List" to track whom I offended and whom I persuaded as I have published and advertised this series. I created a handwritten version and an Excel version of this list. You can see the handwritten version here:



Despite my tendency to polarize people and court controversy, I report that I have gained 81 foes/groups of foes and 164 allies/groups of allies. So it appears that the allies outnumber the foes! I declare victory!

When you want to track your campaigns, do what I did!

When you want to excite your life, choose the series mentioned above:  
[Choose the Anita Sarkeesian Short Trilogy](#)

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# Choose this Small Business Operations Manual Template

When you want to document your business's systems, find inspiration here.

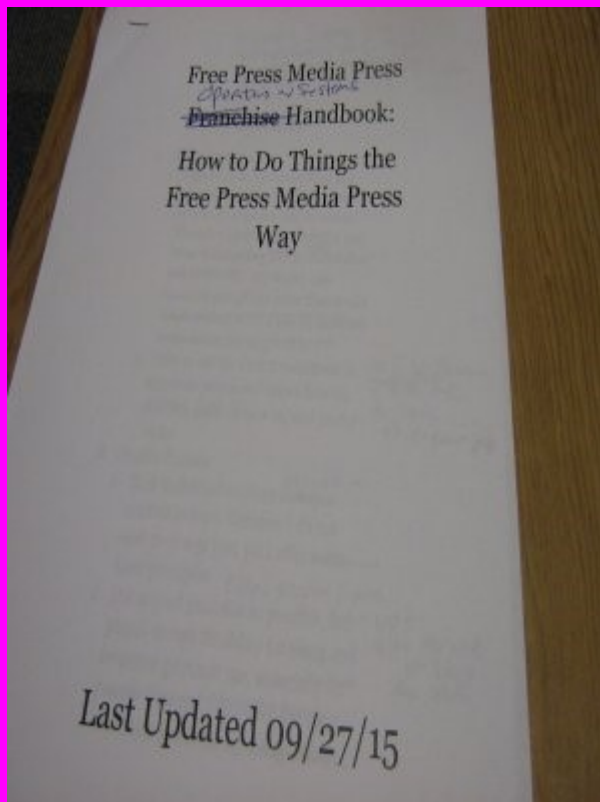
In *The E-Myth Revisited: Why Most Small Businesses Don't Succeed and What to Do About It*, Michael Gerber argued that businesses should avoid concentrating on perfecting a task, product, or service, and instead focus on perfecting business systems and operations.

Gerber offered McDonald's as an example since McDonald's hasn't perfected the hamburger itself, but it has perfected hamburger production, delivery, and marketing systems.

Gerber advised creating a systems and operations manual to serve these ends.

So in 2015, I created a Free Press Media Press systems and operations manual. I revised this manual in 2018.

You can see a picture of the revision:



But you get the new version.

When you want to develop your business, choose the *Free Press Media Press Systems and Operations Manual*.

When you want to perfect your business's systems, apply this idea.

When you want to excite your life, choose the systems and operations manual mentioned above:  
[Choose Free Press Media Press Systems and Operations Manual](#)

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# Empower Beggars to Advertise Your Business

When beggars beg you, find inspiration here.

Robert Greenleaf's Book *Teacher as Servant: A Parable* recommends reevaluating charity, because charity can oppress people, since it cultivates a dominant/subordinate relationship.

So when I can, I have applied this insight when encountering beggars. I avoid handouts, because I want to empower beggars, so I try to find some task they can do for me.

Once, my business needed a witness to sign a document, so I paid a beggar \$3.00 to sign. We both won: I got a task done, and the beggar earned income. Instead of having her grovel, I elevated her status, so she could exchange something. A win-win situation!

Other times, when beggars have begged me, I have paid them \$2.00 to distribute my business cards that advertise my book *The Seduction of Anita Sarkeesian*. See the back of the business card below:



When beggars beg you, adopt this idea.

When you want to excite your life, choose the book mentioned above:  
Choose The Seduction of Anita Sarkeesian

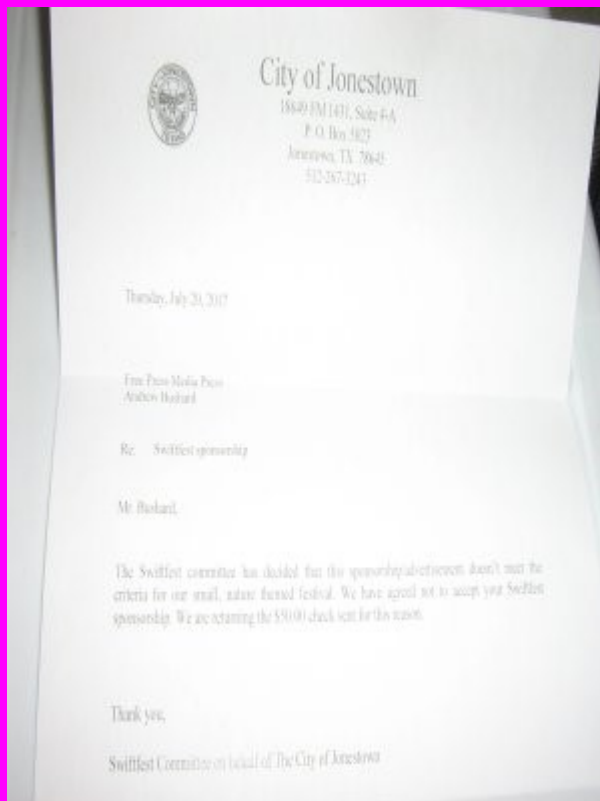
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# Advertise in Your Community

When you want to galvanize your community, find inspiration here.

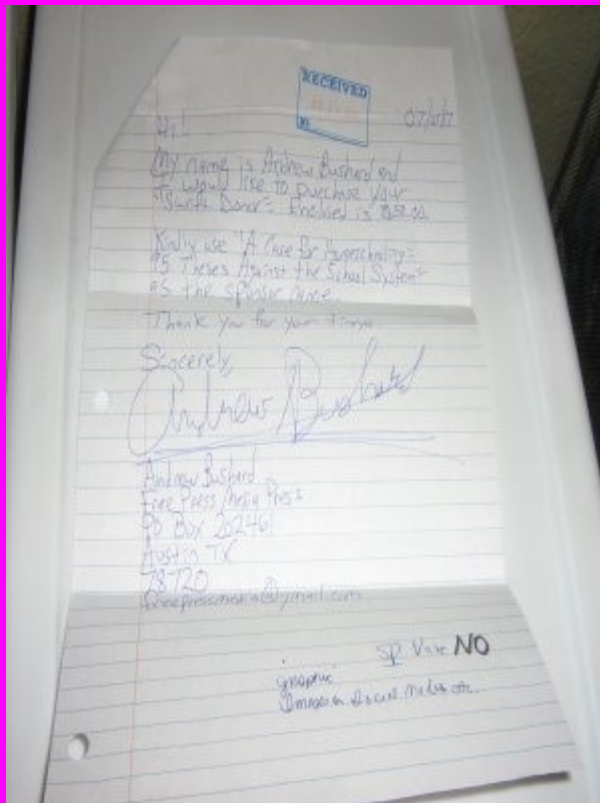
Jonestown, Texas, not to be confused with Jim Jones's Jonestown, organizes a Swiftfest event. I purchased the "Swift Donor" sponsorship option, for which they would announce my business as a sponsor over their loudspeakers at Swiftfest. I asked them to recognize my book *A Case for Homeschooling: 95 Theses Against the School System* as the sponsor. I joined the Lago Vista and Jonestown Chamber of Commerce in 2017, so I hope this would impress them.

I mailed my check. They replied, "The Swiftfest committee has decided that this sponsorship doesn't meet the criteria for our small, nature themed festival." See the letter below:



They also handwrote "graphic images on social media etc. SP Vote NO" on my letter. See the letter below:





When you want to strengthen your community, apply this idea.

When you want to excite your life, choose the book mentioned above:  
[Choose A Case for Homeschooling: 95 Theses Against the School System](#)

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# Offend Your Way to Success










When you want to offend your way to success, find inspiration here.

In 2001 or 2002, a mentor advised me, "I think you need to cause controversy." Champions have used controversy to achieve success, so I know this strategy works.

Don't fear culture jaming the fundamentalists, because you might get them to display your ads. This worked for me, as I advertised my book *The Seduction of Anita Sarkeesian* on websites through the Beacon Ads Marketplace.

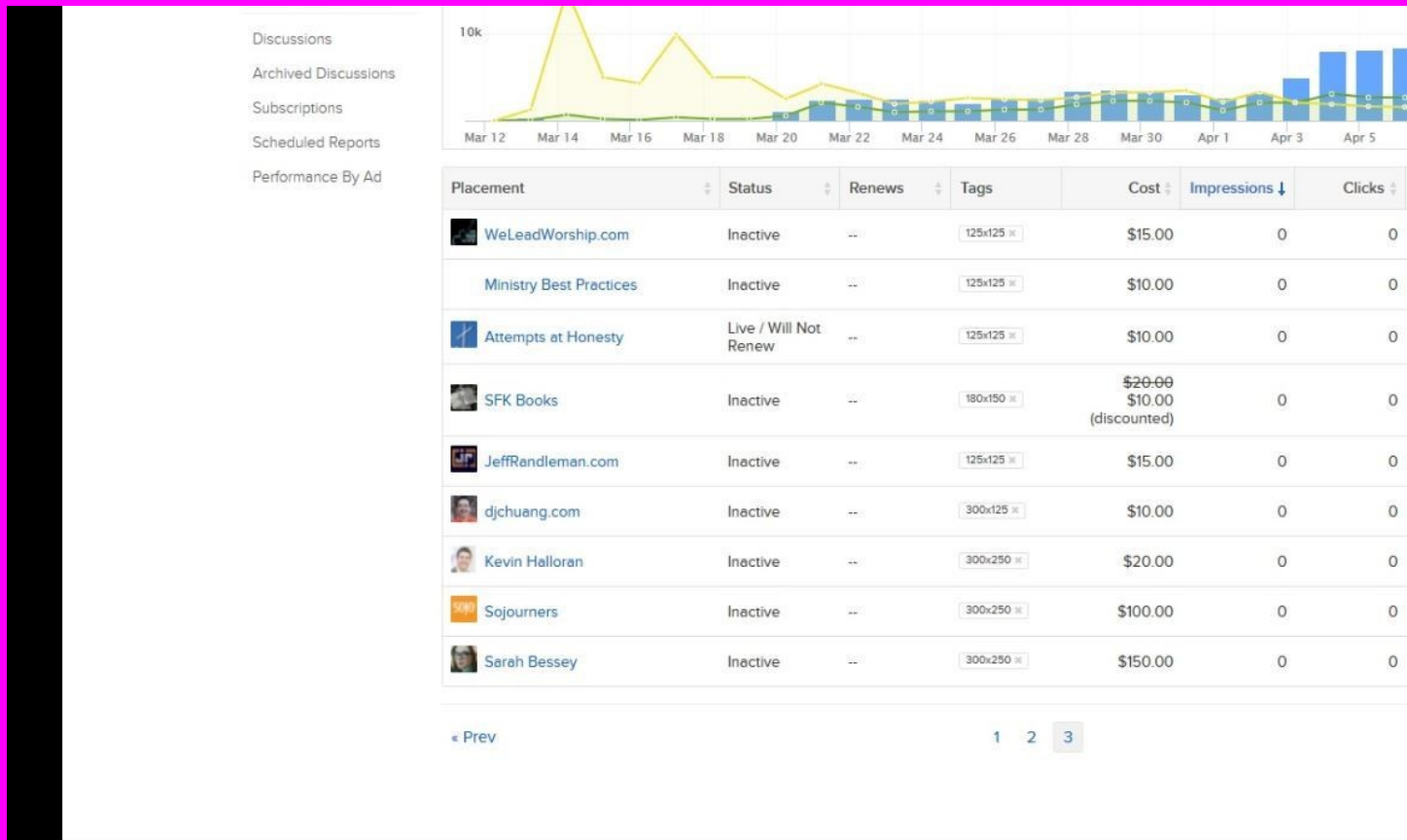
Many Beacon Ads webmasters denied my ads, but some webmasters approved my ads. Some webmasters let the ads run for awhile, then they took down the ads and refunded my money. Some webmasters allowed my ads to run for the full duration. I don't know their motivation. Maybe they didn't screen the ads. Maybe they needed the revenue, so they compromised their principles. Maybe they liked my antifeminism in spite of the erotica. What do you think? Whatever the case, I can rejoice that fundamentalists hosted my ads for some time.

You can see my impressions and clicks. Zero impressions usually signify the website in question declined the ads, though other factors can cause zero impressions. Review the screenshots below:

 About Catholics	Live / Will Not Renew	--	<a href="#">300x250</a>	<del>\$60.00</del> \$30.00 (discounted, lifetime)	47,588	219
 StudyBible.info	Live	Apr 29	<a href="#">125x125</a>	\$10.00	28,267	42
 JesusChrist.ru	Live / Will Not Renew	--	<a href="#">180x150</a>	\$30.00	11,441	25
 The Gospel Coalition	Inactive	--	<a href="#">300x250</a>	\$100.00	5,151	61
Charles Specht	Live	Apr 29	<a href="#">300x250</a>	\$25.00	3,810	10
 Practical Shepherding	Live / Will Not Renew	--	<a href="#">260x125</a>	\$15.00	3,716	10
Baptist Church Directory	Live / Will Not Renew	--	<a href="#">125x125</a>	\$20.00	3,644	62
Loaves & Fishes	Live / Will Not Renew	--	<a href="#">260x125</a>	\$35.00	3,570	95
 GCDiscipleship	Inactive	--	<a href="#">260x125</a>	\$20.00	2,883	8
joshblankenship.me	Live / Will Not Renew	--	<a href="#">300x250</a>	<del>\$30.00</del> \$22.50 (discounted)	2,459	2
robshep.com	Live / Will Not Renew	--	<a href="#">125x125</a>	\$10.00	1,948	3
Pro-Life Blogs	Inactive	--	<a href="#">260x125</a>	\$20.00	1,498	2
 Kingdom in the Midst	Live	Apr 29	<a href="#">300x250</a>	\$25.00	889	6
 Calvin500	Live / Will Not Renew	--	<a href="#">300x250</a>	\$10.00	563	20
 Millennial Evangelical	Inactive	--	<a href="#">300x250</a>	\$10.00	0	0

Performance By Ad

Placement	Status	Renews	Tags	Cost	Impressions ↓	Clicks
Christforums	Inactive	--	300x250	\$10.00	0	0
Sovereign Grace Singles	Inactive	--	300x250	\$30.00	0	0
Fundamentally Reformed	Inactive	--	125x125	\$12.00	0	0
The Virtual Preacher	Inactive	--	125x125	\$10.00	0	0
Christianity Today	Inactive	--	300x250	\$80.00	0	0
Monergism.com	Inactive	--	260x125	\$48.75	0	0
Baptist Board	Inactive	--	125x125	\$30.00	0	0
B. B. Warfield	Inactive	--	300x250	\$10.00	0	0
CMADDICT	Inactive	--	300x250	<del>\$20.00</del> \$10.00 (discounted)	0	0
Love, Marriage and Sex	Live / Will Not Renew	--	300x250	\$10.00	0	0
Zach J. Hoag	Live / Will Not Renew	--	300x250	\$10.00	0	0
AskBible.org	Inactive	--	300x250	\$10.00	0	0
FIGHTER FAITH	Inactive	--	300x250	\$10.00	0	0
The Wardrobe Door	Inactive	--	300x250	\$10.00	0	0
Mark Lamprecht - Here!Blog	Inactive	--	300x250	\$10.00	0	0



Beacon Ads emailed me saying the webmasters were approving my ads, removing them, then refunding me, and how this would continue to happen if I continued to submit my ads.

Beacon Ads did ban me. I couldn't log into my account, so I contacted their helpdesk to discover what happened. Read their reply below:

**Beacon Ads** <support@beaconads.com> 05/04/17 at 2:16 PM  
 To: freepressmedia@gmail.com

Hello Andrew,

We are sorry to inform you that we are not able to serve your ads in our network, your account was closed. We had to blacklist your account. We had received multiple complaints from publishers of your ad containing inappropriate content, while we attempted to contact you, we did not receive a response. Our network cannot serve ads containing inappropriate content, low-quality content, malware links, service scams. etc. Thank you and we wish you all the best.

When you want to stick it to Fundamentalists to achieve success, apply this idea.

When you want to excite your life, choose the book mentioned above:  
[Choose The Seduction of Anita Sarkeesian](#)

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# When You Can't Beat Them, Let Them Beat You

When you want to leverage art that sucks, find inspiration here.

Of course, create art that rocks when you can. But if critics and/or fans say your art sucks, leverage the opportunity. My study of success has taught me art that sucks can lead to success. Consider two people everyone cites as examples: [Rebecca Black](#) and [Tommy Wiseau](#). To succeed, you need to get attention. To succeed, you need to stick out. Art that rocks a tad does not stick out, but art that sucks does stick out, so which way do you prefer?

Critics and fans praise my books and critics and fans condemn my books. So the jury is deliberating on my writing

My music sucks. To use a cliché, I couldn't sing in tune to save my life. It doesn't surprise me when people pan my music. No one debates my singing ability, though my songs entertain people. I have no delusions I rock.

Since my singing sucks, I decided to submit my music to websites about music that sucks

I persuaded [Yeah I Know It Sucks](#)'s webmaster to post a review. You can see the website screenshot below:



When you need to suck your way to success, adopt my idea.

When you want to excite your life, choose the music reviewed above:

[Choose Sexier than Richard Dawkins](#)

[Choose Why Be an Atheist?](#)

[Choose Which Religion Has the Hottest Chicks?](#)

[Choose Religious Tolerance Love Song #freespeech #freedomofreligion](#)

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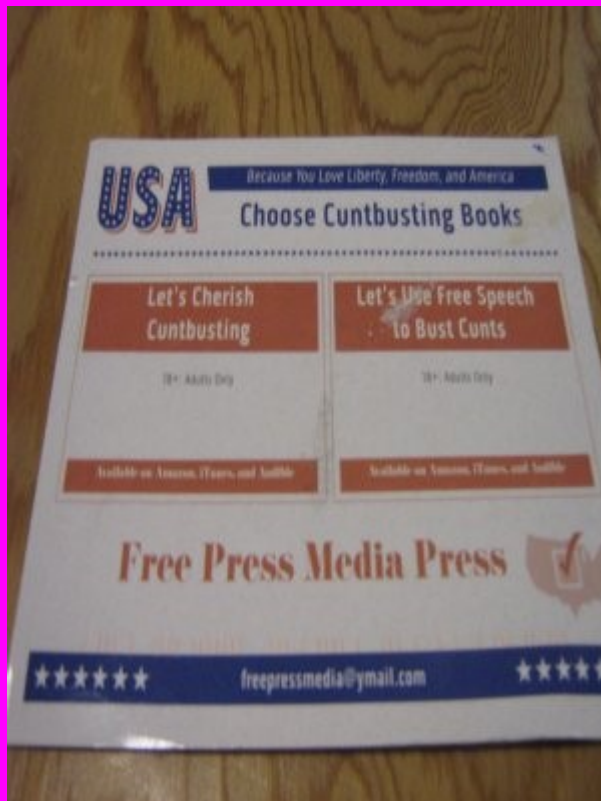
# Choose These Cole Directory and Vista Print Marketing Ideas

When you need marketing ideas, I offer you my postcard mailing campaigns for inspiration. These campaigns may not suit everyone, but when you want to jolt your audience into action, find inspiration here.

At the Austin Public Library, I used the *Cole Directory* to find addresses of businesses and consumers. The *Cole Directory* designates consumers who have opted out of direct mail solicitation, so I respected the wishes of these consumers.

I hand wrote these addresses on postcards that VistaPrint printed for me. I found satisfaction in the process and I exercised diligence by maximizing my time on public transportation and during other downtimes to hand address these postcards.

For the first campaign, I mailed 1000 of the following postcards, advertising my erotica poetry books, to the Austin area.



For the next campaign, I mailed 750 of the following postcards, advertising my interracial BDSM erotica, to the Austin area and surrounding areas.





My third consultant inspired some of the text of the first postcard campaign.

When you desire to energize your target audience, use these marketing ideas as inspiration.

When you want to excite your life, choose the books advertised in these campaigns:

[Choose Cuntbusting Books](#)

[Choose Third Party Babe Rules](#)

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# Find Your Target Audience Out There

When you need to learn how to reach your target audience, find inspiration here.

Virtually every marketing and entrepreneurship leader advises us to focus on our target audience. I wish I would have defined my target audience earlier. But now I can focus.

I have defined one of my target audiences as third parties and political independents.

So how do I reach my target audience? I did google and Wikipedia searches for third party websites and independent candidate websites, so I could handwrite sales letters and mail advertising material to them. These searches didn't yield enough addresses, so I needed another way to search.

I discovered a goldmine of mailing addresses for third parties and independent candidates at [fec.gov](https://www.fec.gov). See screenshots of sample searches below:

The screenshot shows the search results on the FEC.gov website. On the left, there is a sidebar with filters for 'Senate' and 'House' (both unchecked), and a 'POLITICAL PARTY' section with various parties checked, including 'Independent', 'Liberal Party', 'Protest, Progress, Dignity', 'La Raza Unida', and 'Libertarian'. The main table displays the following data:

Name	Office	Year	Party	State	Zip
WARNACUT, DAVID	House	2018	INDEPENDENT	WI	05
VELEY, JONATHAN ALAN	House	2018	INDEPENDENT	OH	12
BIBLE, CARL ALEXANDER	Senate	2018	INDEPENDENT	TX	00
SHAYANI, PAYAM MARK MR.	House	2018	INDEPENDENT	CA	28
MCQUEEN, LEE	House	2018	INDEPENDENT	AR	04
WILSON, KURTIS K. MR.	House	2018	INDEPENDENT	CA	23
KENSINGER, KEVIN THOMAS	House	2018	INDEPENDENT	CA	48
KIM, BRYAN ROBERT MR	House	2018	INDEPENDENT	CA	53
COX, STEPHAN	House	2018	INDEPENDENT	CA	39
PIPER, JOHN PATRICK	Senate	2018	INDEPENDENT	IN	00
MOOREHEAD, PATRICK	House	2018	INDEPENDENT	GA	10
AGNEW, ERIC MR.	House	2018	INDEPENDENT	WA	05
EISEN, MICHAEL DR	Senate	2018	INDEPENDENT	CA	00
SINGLETON, PHILIP JERALD	House	2018	INDEPENDENT	GA	03
SNOVER, TERRA EVA	House	2018	INDEPENDENT	CA	10
CHEADER, ROBERT NEIL	House	2018	INDEPENDENT	CA	20



Edit filters

## Candidates

CANDIDATE NAME OR ID

"fuck"

ELECTION YEAR

More ▾

OFFICE SOUGHT

President

Viewing about 1 filtered results for:

"fuck" x

Name	Office	Election years	Party	State	District
<a href="#">FUCK, YOU DR.</a>	President	2016	COMMUNIST PARTY	US	00

Results per page: 30 ▾

I also found silver on state election websites.

I mailed sales letters and/or advertising material to 250-300 addressees. Addressees include:

- King Satan Smith
- Ninjas for Liberty
- Dylan Shepherd Mozzarella Sticks
- Trumpets United
- Moses the Pant Ferret
- Sydneys Voluptuous Buttocks
- American Adventists Party
- New York Martial Arts Party
- Fredrickson Asshat Kazoo
- Toy Testicles
- The Chivalry Party
- Everyone's Favorite Group of Socially Accepted People
- Anonymous Cyborg Occupying US Presidency
- Cranky Pants for President
- Mister Grump
- Eat Bacon for Congress
- American Smartass Society
- Libertarian Slut PAC

When you need to reach your target audience, adopt this idea.

When you want to excite your life, choose the books advertised in this campaign:

[Choose Third Party Babe Rules](#)

[Choose Maverick, Maverick, Maverick: How to Live a Maverick Life](#)

[Choose 25 Poems in Praise of Political Independents and Mavericks](#)

[Choose Let's Use Free Speech to Honor Political Third Parties](#)

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# Let's Start an Austin Area Business Mastermind Group

When you need a mastermind, find inspiration here.

Entrepreneur after entrepreneur testify about the importance of masterminds, so that makes me want to join or organize a mastermind.

How do we define a mastermind, you might be wondering? People credit Napoleon Hill for devising the term "mastermind", which he defined as small groups of leaders meeting to collaborate on their goals. In my book *25 Poems in Praise of Mavericks and Political Independents*, I proposed the idea of a mastermind for people like us.

I have searched for masterminds and tried to start a mastermind. One individual at a networking event referred me to a mastermind. Nothing worked out. So let us now organize a mastermind.

These mastermind chairs are waiting for you:



When you want to join a mastermind, contact me.

When you want to excite your life, choose the book mentioned above:  
[Choose 25 Poems in Praise of Political Independents and Mavericks](#)

# Avoid Texas SCORE Mentoring and Find Other Consultants

When you need consultants, learn from my experience.

Hearing about business consultants, I knew I had to get one. *The E-Myth Revisited: Why Most Small Businesses Don't Succeed and What to Do About It* recommends that businesses get outside help. Chris LoCurto offers business mentoring, but I knew I could not afford him.

The Service Corps of Retired Executives (SCORE) podcast plugged SCORE's free mentoring on every show. So how could I pass that up? As I recall, two old white guys host the podcast and they deliver their crap without enthusiasm ([Webpagesthatsuck.com](http://Webpagesthatsuck.com) opined that "Boring Old White Guys" signify "websites that suck"). A warning!

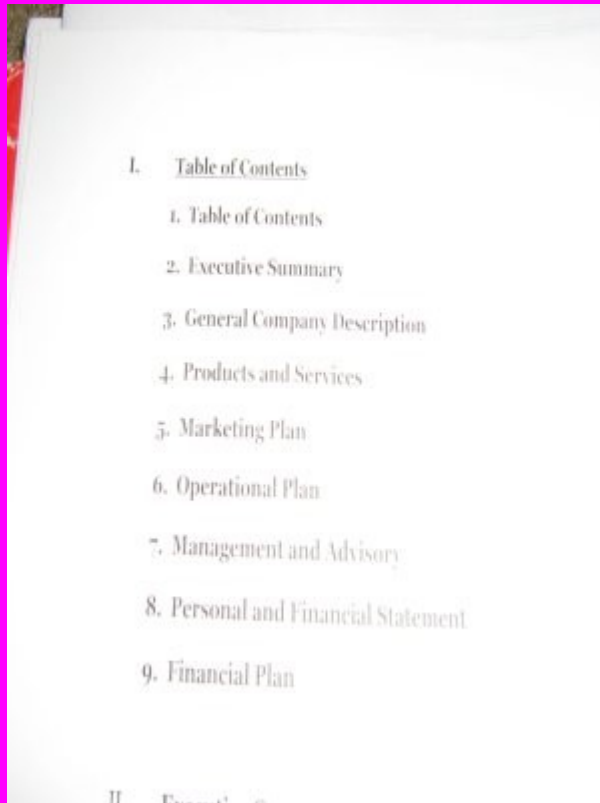
I signed up for SCORE mentoring in Austin. Upon greeting me, my "mentor", Jim Grimsley, bombarded me with discouragement. Grimsley epitomized grimness. He also epitomized grouchiness, pessimism, and myopia. He dressed like a slob.

I discovered Grimsley has no entrepreneurship experience. I guess they hired him, because he did corporate consulting. The prophesy in a Nolo Press book "SCORE mentors may have had illustrious careers in big business, but they often lack the patience for small business" echoed in my head.

Grimsley did offer an idea or two, but platitudes and cliches dominated his advice. Grimsley kept discouraging me and urging me to quit; why does he care if I persevere? I have faith in my mission, so I know I have to persevere.

I gave SCORE Austin a one star review and I reported them to the Better Business Bureau (BBB).

SCORE obsesses and pontificates about business plans, so I followed their suggestion to create a full business plan. Kate Toon, among others, says businesses don't need business plans, as she has succeeded without a business plan. So, take that, SCORE! You can see the first page of my SCORE directed business plan below:



As I recall, Grimsley and the other mentor in the Austin SCORE office are old white men. The secretary adds diversity to the place, as she is a middle aged white **woman**.

Since SCORE couldn't help me, I knew I had to find consulting elsewhere, so I contacted one of my customers who happens to do paid consulting. She agreed to do marketing consulting. Unlike Grimsley, she had insight and she acted like she wants me to win. Among other suggestions, she advised me to "focus on one thing", so I decided to focus on marketing my *Anita Sarkeesian Short Trilogy*. I applied this paid consultant's insights.

After I applied her ideas, I needed more advice, so I hired a specialized consultant. This consultant also helped me and she also seemed to be rooting for my success.

Maybe paid consulting beats free consulting?

When you need consulting referrals, contact me and I can refer these paid consultants to you.

When you want to excite your life, choose the books mentioned above:

[Choose the Anita Sarkeesian Short Trilogy](#)

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# Choose These Women of Color, Women, and Three Men Podcasts

When you want to listen to marketing podcasts, find inspiration here.

Though I dislike Ray Edwards, he did have a good idea for a podcast episode: he gave a list of his top podcasts. I would like to do the same. I did recommend two podcasts in my book *Maverick, Maverick, Maverick: How to Live a Maverick Life*. I no longer listen to those podcasts, so my recommendations have changed. May my list of podcasts benefit your life:

1. MyTaughtYou by Myleik Teele
2. Think and Grow Chick by Courtney Sanders
3. The Hustle Babes by Tangie Seals and Michelle Fields
4. The Learning Curve by Nicolla Henderson
5. The Recipe for SEO Success by Kate Toon
6. The Confessions of a Misfit Entrepreneur by Kate Toon
7. Hot Copy by Kate Toon and Belinda Weaver
8. The Creative Entrepreneur by Bob Baker
9. Marketing Secrets by Russell Brunson
10. The Law Firm Marketing Minute by Mark Cerniglia and Daniel Decker

I listen to podcasts when I can't work on my business, so I can maximize my time by learning how to advance my business. See a picture below of my mp3 player that I use to listen to these podcasts:





When you need marketing podcasts to listen to, follow my suggestions.

When you want to excite your life, choose the book mentioned above:  
[Choose Maverick, Maverick, Maverick: How to Live a Maverick Life](#)

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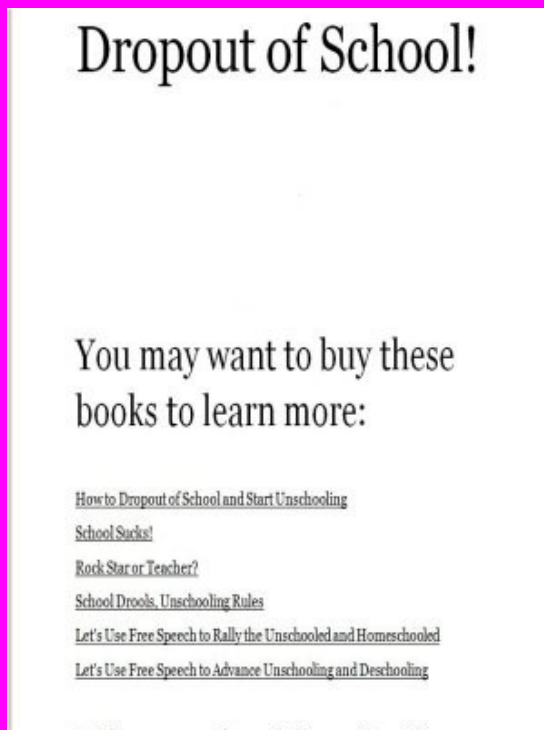
# Subvert Your Way to Success

When you want to subvert, find inspiration here.

Fiverr offers gigs for which you pay sellers to post your posters. I love the idea of posting my posters in other areas, so I jumped at the opportunity. Furthermore, even if I lived in those areas, only students can post in many places, so this opportunity enables me to gain access to places I couldn't otherwise access.

I purchased some gigs for posting posters at colleges. Then I realized I wanted to subvert by hiring someone to post my dropping out of school poster near a middle school or high school. So I hired a gig to post these posters near a school.

You can see the poster below. Note that I erased the clipart on the poster.



When you want to subvert your way to success, adopt this idea.

When you want to excite your life, choose the books advertised on this poster:

Choose [How to Dropout of School and Start Unschooling](#)

Choose [School Sucks!](#)

Choose [Rock Star or Teacher?](#)

Choose [Let's Use Free Speech to Rally the Unschooling and Homeschooled](#)

Choose [Let's Use Free Speech to Advance Unschooling and Deschooling](#)

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# Use Vision Boards to Attract Business Assistance

When you need business assistance, find inspiration here.

I needed help selling my products. I have made sales, but I want to turboboost my sales. So I tried the tactic of seeking commission based sales agents. The entrepreneurship book [The E-Myth Revisited: Why Most Small Businesses Fail and What to Do about It](#) validates the necessity of seeking outside help.

I placed some online ads for commission based sales agents. Then another opportunity arose.

I signed up for a booth at the Austin Community College Job Fair. The book [The Energy of Money: A Spiritual Guide to Financial and Personal Fulfillment](#) introduced me to the practice of creating vision boards [collages with goals and focus], so I created a vision board to advertise for commission based sales agents.

I didn't have the funds other businesses at this fair have, so I used my creativity to create a vision board advertisement.



I also used the opportunity to distribute my advertising fliers, which inspired people to discuss my books. One of my fliers inspired a Catholic Woman to proclaim, "I love Martin Luther!" I told her the irony surprised me. She then explained why: Luther cleaned up the Church.

Although I am no longer seeking commission based sales agents, this demonstrates how you can use creativity to find business assistance.

When you need business assistance, adopt this idea.

When you want to excite your life, choose the books advertised in these fliers:

[Poems Honoring Heretics Martin Luther, Jan Hus, John Wycliffe, and Peter Waldo](#)

[Jim Rohn and Other Motivators Vs. John Piper and Other Calvinists](#)

[Let's Use Free Speech to Ponder John Piper and His Reformed Theology](#)

[Choose 29 Ways to Succeed with Asperger's Syndrome](#)

[Choose Let's Use Free Speech to Inspire Those with Asperger's Syndrome](#)

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# Choose the YP Directory & Other Phone Books to Find Marketing Contacts

When you want to use phone books to find marketing contacts, find inspiration here.

During downtime when I either could not access the internet or did not have permission to access the internet, I have used phone books to search for advertising and marketing contacts.

I focused on finding churches for advertising *Jim Rohn and Other Motivators Vs. John Piper and Other Calvinists, Let's Use Free Speech to Ponder John Piper and His Reformed Theology*, and my other books. I love to integrate churches into my marketing campaigns.

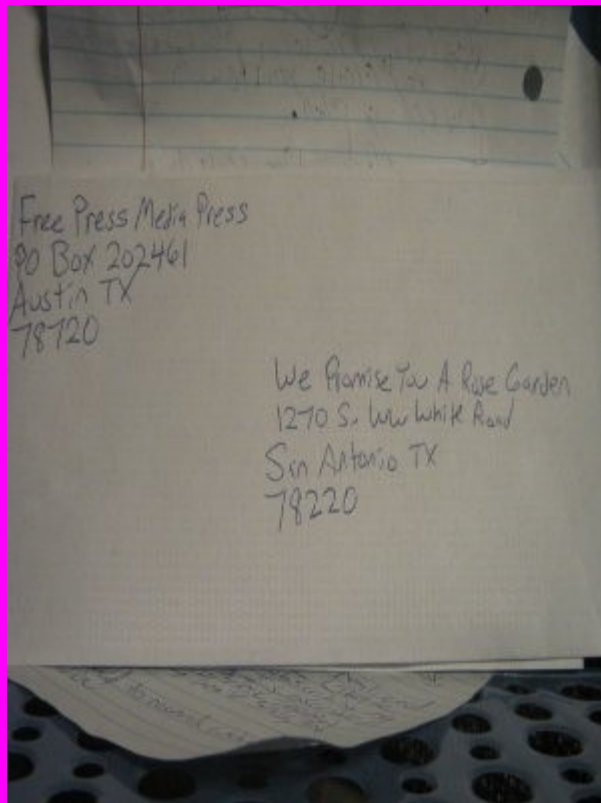
I also found contacts using headings such as "Newspapers," "Magazines," "Taxidermists," "Schools," "Bowling Alleys," "Recreational Vehicle Parks," "Entertainment Adult," "Business Coaches and Consultants," "Chamber of Commerces," "Associations," "Clubs," and "Political Organizations." I searched the White Pages sections for keywords like "Maverick" and "free speech."

I used Austin phone books. I also used a Lago Vista/Jonestown (TX) phone book and a Marble Falls(TX) phone book. My mom gave me two San Antonio phone books.

You can see an Austin phone book I used:



You can see an envelope waiting in my outbox that I addressed to a place called "We Promise You a Rose Garden" that I found in a San Antonio phone book:



When you want to maximize your downtime, apply this idea.

When you want to excite your life, choose the books advertised in these campaigns:

[Buy Jim Rohn and Other Motivators Vs. John Piper and Other Calvinists](#)

[Buy Let's Use Free Speech to Ponder John Piper & His Reformed Theology](#)

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